

# What it is

Maine Loves Public Schools (MLPS) is a social media campaign that shares stories from within our school communities to promote trust in, and positive public engagement with, Maine's public schools.

It's local, fueled by members of public school communities, and focused on positivity.

### How it works

The campaign recruits and provides light training and support to volunteer storytellers across the state.

Positive stories of public school impact are shared via social media and amplified by the MLPS campaign.

# Why it matters

MLPS provides a home for and creates a culture of gratitude for public schools.

The campaign seeks to raise awareness of the dedication, innovation, and compassion taking place everyday in Maine's public schools.

# How to help

This campaign is built to be efficient and to make use of existing resources.

Tax-deductible donations support the costs for MLPS staff and advertising to ensure stories are seen by the most people possible.

#### TO LEARN MORE AND ADD YOUR SUPPORT, CONTACT

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